



Media Information
Berlin | Frankfurt am Main

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Palais Digital

Multimedial Offers at the PalaisPopulaire

A number of multimedia offers were developed for the new house, in order to make the works, artists, themes of the exhibitions, and history of the palais easily accessible, promote the desire to discover, and offer background information. At the same time, digital interfaces between art, culture, and sports are to be created.

The PalaisPopulaire App

The app for smartphones is multimedia accompaniment for a visit to the Prinzessinnenpalais. Integrated in the app are various audio guides for adults and children that provide information geared to specific target groups and vividly explain background in conjunction with the free WLAN in the building. Text, audio, and video information about individual artworks can be accessed individually by entering a number. The calendar function gives detailed information about Deutsche Bank's art, culture, and sports program and enables users to store dates and times in their own calendar.

Available for free in the App Store and Google Play



App Store



Google Play



Time Machine

From the magnificent residence of Prussian princesses to the PalaisPopulaire: With the help of augmented reality, the TimeMachine app brings to life the history of the building on Unter den Linden boulevard, as well as its guests and residents, on smartphones. TimeMachine leads users to important moments in the history of the palais, where digital billboards provide additional information. Thus, a piece of history becomes as vibrant as the city of Berlin.

Available for free in the App Store and Google Play

Tilt Brush

The prizewinning TiltBrush software translates movement into digital brushstrokes. The result is dynamic sculptures in virtual space, which can be experienced in three dimensions with VR glasses. The PalaisPopulaire is venturing an experiment by combining this new technology with art and sports. Young athletes can give free rein to their creativity. Using TiltBrush, they can create an artwork that represents their sport. In the process energy, movement, and body control are transformed to abstract lines—to virtual sculptures that can be experienced in a digital gallery.

Free WLAN

PalaisPopulaire by Deutsche Bank
Password: Welcome2018!

Press photos can be found at
<http://www.photo-files.de/db-palaispopulaire/>

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