



Media Information

Berlin | Frankfurt am Main

September 12, 2018

PalaisPopulaire Offers for Blind and Visually Impaired Visitors

A special objective of the PalaisPopulaire is to make the building barrier-free. With various offers particularly for blind and visually impaired people, we have heightened our commitment to all target groups. Audio directions to the PalaisPopulaire from central traffic junctions in the vicinity help people get to the building and can be downloaded on the website and on the app.

Dialogical Tours with Workshops

Tactile tours under professional guidance are offered regularly for blind and visually impaired people, inviting them to take a dialogical tour of the exhibition. Detailed descriptions of important artworks are provided through touching models and material samples. The tactile tour is geared in particular to blind and visually impaired people, but interested sighted people are also welcome, in order to promote joint dialog about art. Following the tour there is a creative workshop with a blind or visually impaired artist. Whether it's painting, photography, or sculpture, the participants can process their experiences of the exhibition and use them to make their own creations.

Audio Tour for Blind and Visually Impaired People

In addition to special tours and workshops, the PalaisPopulaire can also be visited spontaneously. Audio tours are offered for blind and visually impaired visitors. General audio texts provide detailed descriptions of selected exhibits. And information about the rooms and pathways helps blind and visually impaired people find their way around the PalaisPopulaire.

Touching Models for Individual Artworks

In addition to the selection of artworks for the audio guide tour, other artworks were chosen than can be experienced tactilely thanks to touching models. They can be provided during the tour and for independent usage.

Family Tour for Blind and Visually Impaired People

Whether it's a family tour or a child's birthday, under the guidance of trained art mediators blind and visually impaired people can book individualized, two-hour workshops with touching models. Everything revolves around the participants' own discoveries and experiences, as well as the sharpening of perception. Subsequently, all the participants can be creative themselves (€ 50 for admission. Workshop and material for a maximum of 15 people).



Program for Kindergartens and Schools

A fixed component of our educational activities is a free program designed expressly for kindergarten and school classes with blind and visually impaired students. As an interdisciplinary medium, joint experiences of art, music, literature, or sports with touching and listening examples are at the center of our offers.

Cooperation with the Johann August Zeune School for the Blind

In cooperation with the Johann August Zeune School in Berlin, we organize individual workshops for blind and visually impaired classes for each exhibition. Under pedagogical guidance, the students explore the exhibition together and investigate artistic ideas and interdisciplinary approaches. After a playful tour, a creative workshop is held in the Atelier.

Exhibition Flyer and Menu in Braille

A flyer in braille provides information about the content and programs of the current exhibition. We also offer our visitors the menu with the changing daily dishes at the Restaurant | Café LePopulaire in braille.

Architectural Touching Models

Touching models of the floor plan of the PalaisPopulaire help blind and visually impaired visitors find their way around the building. Thanks to a bronze model, which will be installed permanently in the outdoor area of the PalaisPopulaire, the PalaisPopulaire and the surrounding building can be experienced haptically and visually by the blind and visually impaired, as well as by Berliners and tourists.

Press photos can be found at:

<http://www.photo-files.de/db-palaispopulaire/>

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About Deutsche Bank's Art, Culture & Sports

The Art, Culture & Sports unit bundles Deutsche Bank's funding programs and develops them further conceptually. Together with the divisions, the unit provides the bank's customers with new access to the art, culture, and sports world. With its commitment to contemporary art, Deutsche Bank has set standards worldwide, whether with its art collection, one of the world's most important collections of contemporary works on paper and photographs, or with its international exhibition program. For many years, the bank has had a presence at selected art fairs such as Frieze London and New York and, starting in 2019, it will also have a presence at Frieze Los Angeles.



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